

Wholesale Terms & Contract

Welcome! We are always excited to find boutiques like yours that care about our furbabies as much as we do. We offer a unique and stylish product that is more than just a collar - its jewelry for your four-legged customers. This agreement will provide you with access to the full Doggie Fashionista wholesale line.

WHOLESALE ACCOUNT

If you are interested in carrying Doggie Fashionista in your boutique, please sign up for a wholesale account. Our form will ask you for the following information: Store name, resale tax ID number and state of issue, store location, website, buyer contact and years in business. We will process your request as quickly as possible, usually within 1-2 business days, and, once approved, you will receive login information that will allow you to access our online Wholesale Catalog where you may place orders at your convenience.

WHOLESALE PRICING:

All prices are listed in US dollars. All authorized retailers will receive wholesale trade pricing equivalent to 50% off recommended retail price of our products ("RRP"), plus the cost of shipping. Prices and availability are subject to change without notice.

The RRP is the minimum price for which you are permitted to sell our products without our express prior permission in writing. You may sell our products for a price in excess of the RRP, but you are not permitted in any circumstances to sell any products for less than the RRP without our express prior written permission.

RRP Charms - \$14.95

RRP Collars - \$15.20

HOW TO PLACE AN ORDER:

Submit your order via our wholesale site at <https://doggiefashionista.com/>

You must be a registered user to view this site. If you have not yet registered please go to the website, click on "Log In" then "Create New Account". Follow the prompts and submit your information.

You can pay for your order online using a major credit card.

ORDERS:

A minimum order of \$250, plus shipping. Orders can be paid at time of purchase with a credit card or PayPal. Should there be additional shipping charges for any reason, we will send a digital invoice for the additional charges that must be paid before shipment.

TERMS:

All orders must be paid in full by credit card or PayPal. In-stock orders are paid in full at time of order.

LEAD TIME:

Once your order is received, you will receive a confirmation email. The usual lead time for wholesale orders is 5-7 days for all in stock products. Out of stock items generally take 1-2 months. We pride ourselves on effective communication, so we'll let you know!

If you need an item in a rush, we can expedite your order for an additional charge. Contact us at info@doggiefashionista.com regarding availability of rush order requests or any other questions you may have.

SHIPPING AND HANDLING:

All orders are shipped via USPS Priority shipping from Rockville, Maryland. Expedited shipping methods and other carriers may be used at retailer's expense.

We ship to Canada but do not ship to other non-US countries at this time. Canadian orders are subject to various customs restrictions and may have different shipping requirements. Retailers are responsible for all shipping, duty fees and taxes that may occur.

DAMAGES/DEFECTS:

Please inspect all shipments immediately upon arrival. Please contact info@doggiefashionista.com within **5 (five) days of receipt** of damaged or defective shipments. Please keep all packaging, including packaging materials, even if damaged, while we process your return. Returned merchandise will be repaired or replaced with new merchandise if unable to be repaired. Returned merchandise will not be accepted if it is held for more than 15 days after receipt or if returned without contacting us to report damage or defects as outlined above. Retailer is responsible for all return shipping charges.

RETURNS / EXCHANGES:

Merchandise may not be returned or exchanged. We only accept returns in the case of defective merchandise as noted above.

PACKAGING:

All orders come with Doggie Fashionista packaging and boxes suitable for gift giving.

EXCLUSIVITY:

Approval is required to become a Doggie Fashionista retailer. This allows us to evaluate many factors that go into determining exclusivity and proximity. While we are sensitive to and try to be aware of each retailer's territory, we can not guarantee exclusivity.

MISREPRESENTATION:

Retailers are not permitted, under any circumstance, to display and/or sell our designs, whether on their premises or elsewhere, without the packaging/labeling provided and/or to represent themselves or any other entity as the creator and/or designer of our products, in whole or in part.

It is illegal to provide misleading, false or fraudulent information to establish a wholesale relationship and receive discounted prices for anything other than resale purposes.

SALES & MARKETING

Our goal is to make you successful. So we promote you and your boutique through a number of ways. And the following helps us to do so:

IMAGE SHARING

We provide you the right to use our images from our all our electronic mediums including but not limited to our website, Instagram and Facebook to promote Doggie Fashionista products. In return you provide us the right to use your business' name and photos in our print and all electronic media. This image sharing agreement is part of our relationship and is at no cost to either of us.

USE OF BUSINESS NAME

You give us the right to use your business name in our marketing efforts including but not limited to our listing you as a reseller of Doggie Fashionista. We grant you the right to do the same on your marketing materials.

ONLINE SALES

As a physical store (Brick & Mortar), we expect that you are selling our product in your store. We do understand that your web presence may have an online store where your customers can place an order as an extension of your store. You may sell our products as part of this type of eCommerce. However, you may not sell on any 3rd party website including but not limited to Amazon, Etsy or eBay.